



MICROBLADING THE FIRST

SPECIALIZATION FOR BEGINNERS
IN MICROBLANDING

Priscila Iwama

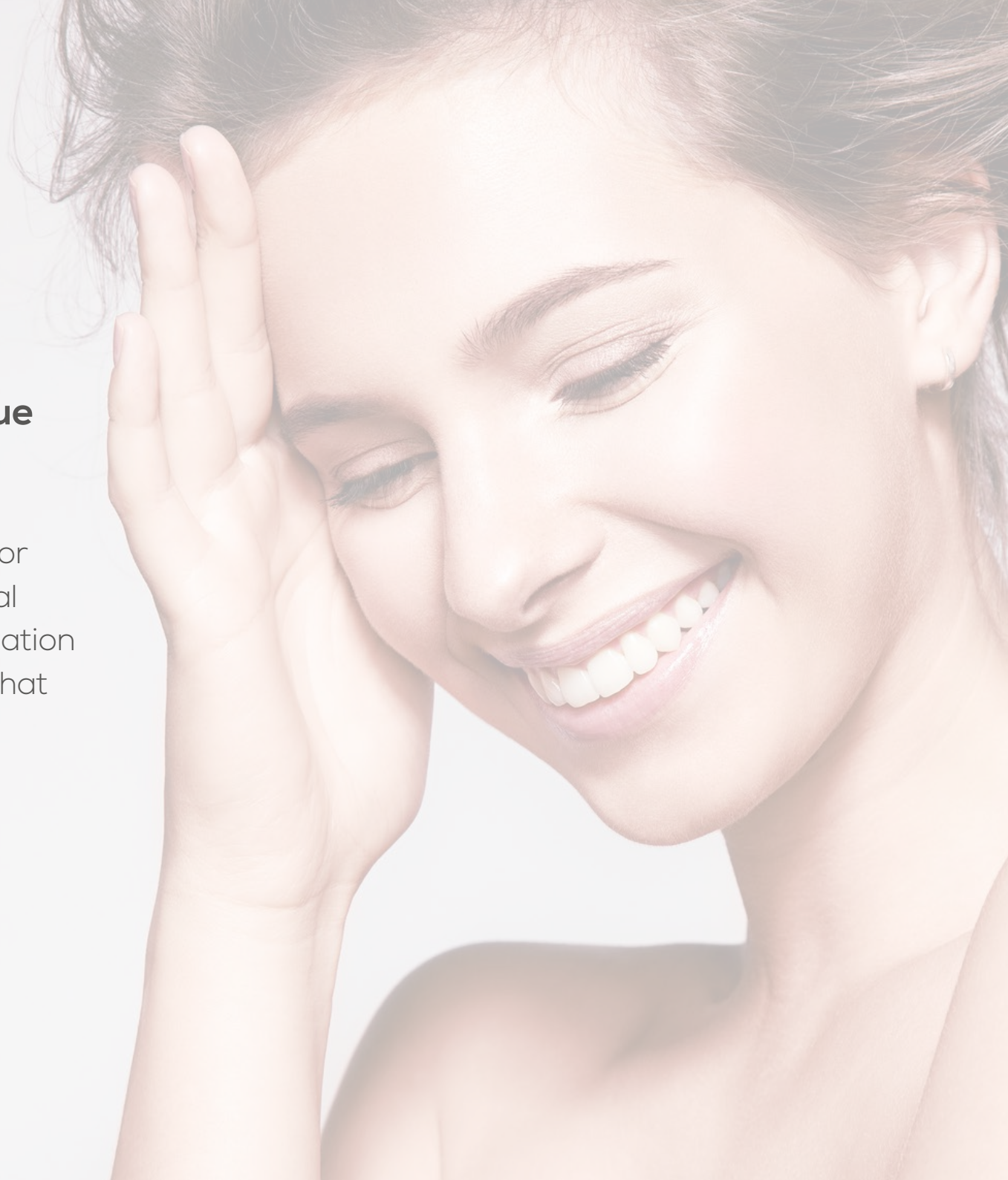
ENHANCEMENT

Iwama Sensitive Technique

Exclusive in Brazil

This workshop was designed for people who value professional excellence based on the humanization of detail-oriented procedures that focus on realistic results.

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OBJECTIVE

- Make students fully capable of applying the Iwama Sensitive Technique when drawing hair strokes with a manual holder (Tebori), with nearly no bleeding, maintaining the current and future health of the client's skin.
- Form competent and responsible professionals through an in-class immersion based on years of research and specializations, with a unique methodology that is humane and customized.
- Provide the professionals with the documents required to start their careers as microbladers legally by the end of the course.

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BENEFITS

Students will be equipped with all the conceptual and practical knowledge necessary to feel confident to see their own clients by the end of the workshop.

Students will be able to get their return on investment through the bonus kit provided. Each bonus kit contains all materials necessary for students' training and materials to provide service for their first 20 paying clients. Which means, students will be able to get their return on investment with no need to add extra expenses to their initial investment to hit the ground running.

Another huge benefit is that Microblading The First is one of the few microblading workshops in Florida that offers Tattoo Artist Licenses, allowing students to start working while complying with local laws and regulations.

BENEFITS

This workshop offers lifetime support. Students may ask me questions directly or have their questions answered through an exclusive WhatsApp group created for this particular group.

This workshop goal is to provide an exchange of experiences among the participants through a pleasant gathering that offers a delicious coffee break available throughout the day.

Bringing materials to take notes is NOT necessary. On the course Microblading The First, the kit is included and it was strategically assembled, and it contains everything that will be needed.

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INDIVIDUAL KIT

- Personalized and sterilizable manual holder (Tebori) with support for any blade type;
- Sterilizable caliper;
- 30 disposable and biodegradable Microblading pen with ring and brush. It includes a 0.16mm blade, one of the thinnest blades in the world, (used for procedures and touch-ups only);
- Blades for synthetic skin practice and also practice on the live model
- 3 Biotek pigments, one of the best brands in the market (they are base colors that can be used for several different skin tones);
- Personalized gold tweezers and scissors;
- Synthetic skin (for practice during and post-workshop)
- Samples of hydrocortisone cream for the healing process (post microblading care);
- A pencil, an eraser, and a ruler for drawing;
- A personalized notepad and pen (To take notes during the course)

IWAMA SENSITIVE TECHNIQUE

The technique that maintains the client's current and future skin's integrity and health, a delicate way to microblade nearly without bleeding or pain.

This procedure can be done on all skin types, in a safe way even in the most sensitive ones.

SCHEDULE

Students will receive courseware by email a week before the course to prepare them to make the most of the workshop.

The workshop consists of 2 days of immersion. On the first day, the students will be presented to all the theory about Microblading, including some very important topics like: history of Microblading, the science of the skin and the complete eyebrows analysis. Later on the same day, however, even more significant, the students will have the supervised (by Priscila Iwama) practice on artificial skin, where they will learn to design the hair strokes, pigmentology and the anamnesis protocol, alongside with more subjects. Subsequently, Priscila will do a demonstration of the Microblading procedure on a live model linking all the information learned throughout the day.

On the second day, each student will be given a feedback about the practice on the artificial skin. All the questions, doubts will be clarified and Priscila will demonstrate, on a live model, the Iwama Sensitive Technique. After that, the most expected and amazing moment take place: the supervised practice on a live model by each student.

All the theoretical material will be sent up to 10 days prior to class.

By doing so, students will be equipped with all the theoretical and practical knowledge necessary to feel confident to see their own clients by the end of the workshop

DAY 01

Concepts, practice on synthetic skin and demonstration on live model.

During this class we will discuss:

- The fundamentals of Microblading;
- The Iwama Sensitive Technique theory and all details related to its application;
- Comprehensive eyebrows analysis;
- Tips about professional ethics and seeing clients;
- Practicing on paper skin and synthetic skin (one-on-one assistance);
- Pimentology and Colorimetry;
- Anamnesis file analysis and analyzing real-life cases examples;
- Demonstration (by Priscila Iwama) on a live model (starting from anamnesis until finalizing a Microblading procedure).

DAY 02

Practice class on live models. In this class, we will:

- Individual feedback about practice on artificial skin;
- Reviewing of the Iwama Sensitive Technique checklist;
- Second demonstration (by Priscila Iwama) on a live model;
- Observing a live procedure step by step;
- Discussing "visagism" and "linergism";
- Talking about lighting, photography and image editing apps;
- Marketing and Instagram tips to boost your business;
- Practicing on a live model with individualized assistance.

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TOPICS COVERED

- Skin anatomy for microblading;
- Biosafety;
- Color scale;
- Pigment application;
- Blades and their role;
- Synthetic skin application;
- Visagism;
- Anamnesis file analysis;
- Professional ethics;
- How to find your professional identity;
- Tips on photography, lighting, and image editing apps;
- Technique demo;
- Aftercare guidelines;
- Step by step of a personalized procedure;
- The best equipment and pigment brands;
- The latest on technological equipment;
- Case studies.

WHO SHOULD TAKE THIS COURSE?

Anyone interested in working with micropigmentation offering a unique technique developed by Priscila Iwama that focuses on maintaining the skin's integrity, resulting in the client's well-being and incredibly realistic hair strokes.

WHO CAN TAKE THIS COURSE?

- Eyebrow designers;
- Beauticians, makeup artists, and hairdressers with experience in eyebrow design;
- Professionals who work with dermograph micropigmentation;
- Microbladers looking into enhancing their technique (no bleeding);
- New microbladers who are not comfortable to treat a client on their own.

JOB MARKET

All participants are allowed to advertise their microblading work mentioning their Iwama Sensitive Technique specialization. A technique developed for delicate work on all skin types, with nearly no bleeding or pain, ensuring more realistic and finer strands for a natural look.

The procedure lasts from 8 to 18 months. It ensures the integrity of the skin in future treatments, resulting in the loyalty of recurring clients.

All participants will be ready to work in esthetic clinics, beauty parlors, and in any other licensed places for permanent makeup application through online advertising.

IWAMA TECHNIQUE

GUARANTEES SAFER AND MORE NATURAL RESULTS

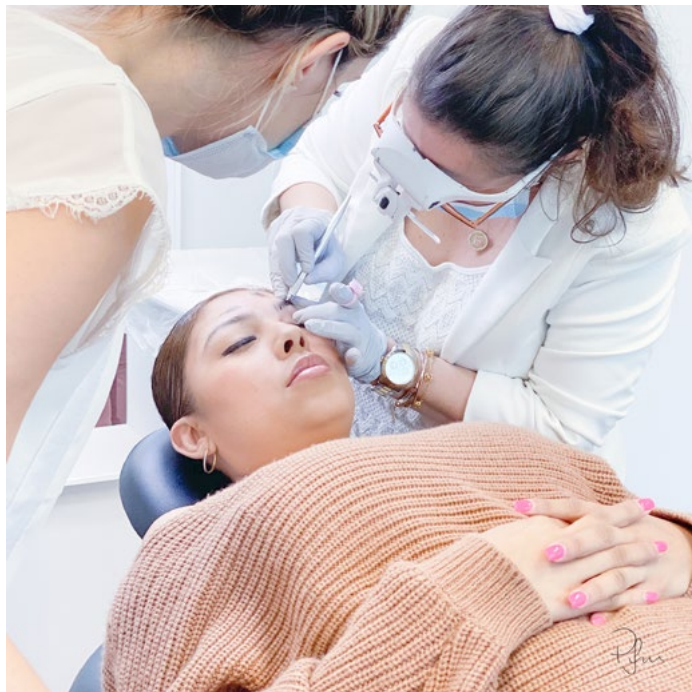
Throughout my career, I've always focused on the well-being and health of my clients. That led me to develop my own method of dermopigmentation that works on the skin in a superficial manner, making the procedure quick, comfortable, and without nearly any bleeding or pain.

During my studies and specializations, I concentrated on the humane side of the technique. Because of it, my research was based on the ideal depth to deposit the pigment in the skin. The less the trauma, the better the healing and the selected color fixation will be.

The way I work with the inks on the skin and the evaluation of each client's particularities when designing the eyebrows ensure a high-quality result.

The result's excellence originates from all the details that personalize the procedure, from customizing the technique on different skin types to the customization of the brows according to every individual's physiognomy.

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THE PROFESSIONAL

Priscila Iwama has been working in the dermopigmentation field for 20 years and stands out for the inception and spread of her technique throughout Brazil and her high degree of humanization and professionalism.

She's constantly seeking ways to enhance and harmonize people's beauty according to their profile and lifestyle. Priscila is certified by the Federação Brasileira de Dermopigmentação Estética e Corretiva (Fabdec). She's also a member of the Society of Permanent Cosmetic Professional (SPCP) and of the American Academy of Micropigmentation (AAM) organizations dedicated to promoting the industry's safety and excellence standards.

She has done specializations in different countries and is currently licensed as a Tattoo Artist and Permanent Makeup Artist by the European Union and by the State of Florida in the United States, respectively.

As a specialist in linergism with extensive experience in tissue healing, Priscila's work ensures results with a high level of delicacy, sophistication, and a natural look.



GENERAL INFORMATION

For dates, please send message or call: (561) 710-8541

Time: 9:30 am to 5:00 pm.

Address: Boca Raton - Florida

Exact venue will be informed upon enrollment.

Dress Code:

Amazing and comfortable scrub provided by us.

Short nails.

Face mask.

WHAT IS INCLUDED?

- Online courseware e-mailed in advance;
- Information and support to apply for the Florida's tattoo artist license;
- Material for practice sessions delivered on the first day of class;
- Bonus kit to quick start your career;
- Coffee break and snacks;
- Participation certificate;
- Lifetime support

INVESTMENT

ENROLLMENT FEE \$4000

Note: To reserve a seat, you must make a \$1500 deposit

In order to be one of our students the full amount must be paid until 20 days prior to the class date, otherwise you will lose your spot and deposit.

ENSURING YOUR ENROLLMENT

To complete your enrollment, you must reply to this e-mail or text me on (561) 710-8541

Once you do that, I will send you the link to pay for your enrollment fee. At the end of the course, all students will earn a participation certificate.

CANCELLATION POLICY

Student cancellation

Cancellation of the registration is allowed, within the following refund policy:

- The initial deposit of \$1500 is not refundable.
- Canceling 20 days (or more) prior to the course you will get 40% of the "remaining balance" paid (Except the \$1500 deposit which is non-refundable).
- Canceling 15 to 19 days prior to the course you will get 30% of the "remaining balance" paid (Except the \$1500 deposit which is non-refundable).
- If you attempt to cancel the course 14 to 11 days prior to class you will get 15% of the amount paid.(Except the \$1500 deposit which is non-refundable)
- If you attempt to cancel the course date with 10 days or less, you will lose the whole amount paid.
- Each student is only allowed to reschedule the course twice, in a maximum of 15 days before the class, with a \$500 fee each time the rescheduling is made.
- There are no refunds related to no-show. The full deposit will be forfeited if the student fails to show up for any of the classes.

CANCELLATION POLICY

Priscila Iwama

Priscila Iwama reserves the right to cancel a class due to the lack of a minimum quorum or changes in her schedule. Students shall be notified and refunded 100% of their amount paid if the course is canceled.

Priscila Iwama shall not be responsible for any additional expenses incurred by any student.

Students will be notified about the cancellation at least 24h prior to the start of the course. The notification will be sent by e-mail or through the phone numbers provided upon registration.

Warning: Before buying your flight or making a hotel reservation, please contact Priscila Iwama's team to verify seats' availability.

REQUIREMENTS

It is the student's responsibility to bring their own live model for the second day of training;

It is the student's responsibility to forward a copy of their photo ID as proof of adulthood;
It is the student's responsibility to bring their Bloodborne Pathogens & Communicable Diseases Training certificate (an online course required by the state of Florida for all microblading students and professionals;

Please find below the link for the Bloodborne Pathogens & Communicable Diseases Training for Florida Tattoo Artists <https://blxtraining.com/tattoopiercing-bbp/>

It is the student's responsibility to bring their Tattoo Artist License as required by Florida's Department of Health

To practice microblading / permanent makeup on a live model, Florida state requires you to have a tattoo artist license. Below you will find information on how to get one:

<http://www.floridahealth.gov/environmental-health/tattooing/tattoo-artist.htm>

MICROBLANDING THE FIRST

CERTIFICATE

THE PARTICIPATION CERTIFICATE WILL BE DELIVERED UPON COMPLETION OF THE COURSE



Priscila Iwama
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TESTIMONY:



Patricia Biancalana - @patriciabiancalana

Priscila, oh Pri, I already LOVED YOU from afar, far away from you. I only watched you on a 16x8 screen.... Oh my God!!!

What a giant you are, truly ginormous! Where do you fit all this love, delicacy, respect, affection, professionalism? Pri, you rock....

I love you gigantically!
Thank you so much, my love, for the opportunity you've given me, you know?

I'm going to do just like you, mirror myself, because we will only be successful if we do it like you do. That is, by example, example, and example... This I've learned from a wonderful company I used to work for... I wish you to be healthier and more prosperous every day.

May God bless you 100 times more for each life you transform, assist, and help... you have a sweet mouth that only speaks delightful things.
Thank you for everything!
I was one person and now I am another.
You aroused my focus, determination, and action...
For everything you know, nowadays I see a new success.
Outstanding team!
What a beautiful dedication and affection.
May God always shed light on you...
Patricia!



Raquel Ribeiro - @raquelribeirostudio

I have no words ... I was in the shower thanking God for Priscila's life once more thank you, God!!! Thank you, a million times, for the entire team.

You truly rock! I ask God that all your desires and dreams may come true because you're deserving! I am so happy that I don't know what to do with myself.

I think I won't be able to sleep tonight because I am this HAPPY. Each one of you, my classmates, it has been an immense pleasure.

Seriously... God know how to get the right people together... Peeeeeeps, are you feeling what I'm feeling? Gee, I want this to spread. I am ecstatic today...

THANK YOU SO SO VERY MUCH. YOU CHANGED MY LIFE FOREVER.



Beautiful! You have given us incredible days and valuable subjects for life
Thank you for letting me be part of yours team!
Remember we are energy, yours doesn't have comparison so positive it is that's why everything worked ... you + us = good energy ...
Admiration for you only increases!



Helena Amauchi - @helenaamauchi

Priscila and team, I am incredibly grateful for everything you've done and for your simplicity and humanity. I've never attended a course like this. You and your team nailed it. A thousand kisses. Miss you already!



Isabel Moledo

Priscila and team, gratitude is the word I found to repay the knowledge spillover, your dedication, performance, and professionalism. Taking this microblading course with you was a dream come true. Among many mentors, I chose you because I identified with you. You are a complete professional: your didactic, technique, and attention, and, most importantly, good energy! The hours go by as if they were minutes. I finished the course feeling that I can perform the procedure strand by strand confidently. Thank you, you beautiful!

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ENHANCEMENT



Amauchi Helena - @amauchihelena

Peeps, I just finished the microblading course with Priscila Iwama. She's so sweet. She answered all my questions and shared all the existing microblading secrets such as how to make a brow look natural. I loved it. It was exactly what I'd had been looking for years. [Priscila] You are my angel that fell from Heaven. Kissessss.



Adri dori_adri

Oh how beautiful !!! Pri ... I loved every minute that I spent in its course every moment a new emotion, a mixed feeling today makes me hope confidence, pleasure in my work and especially love !!! You are a spectacular teacher special, simple, patient, loving and mainly a professional Wonderful!!! I can only thank you for teaching me this technique ... I wish you only good things in your life ... prosperity and a kiss in your heart DRI ...



Pri, you pretty thing! You provided us with incredible days and invaluable discussions that we will take for life. Thank you for allowing me to be part of your team! Keep in mind that we are energy, and yours is so positive that nothing can compare to it! That is why everything did and will continue to work out. You + We = good energy. My admiration for you only grows!



Camila Souza

I am extremely happy and in love!!! My feelings are of gratitude, respect, and enormous affection for Pri, her team, and my new colleagues. I am not only happy for what I've learned but also for all the love, and for believing in us!!! I am full of hope and believing in myself to perform in this new wonderful professional field!!! I thank each and all of you from the bottom of my heart.



Suely Morbin

Much love in your words and mainly in their attitudes ... it was always like this and always will be ... I admire you soooooo



Ana Claudia Oliveira

Priscila Iwama, an impressive amount of affection and professionalism in one person! Congratulations for providing me with such a pleasant beauty moment and the opportunity of meeting a human being with such a beautiful heart. I wish you all the success in the world, Pri!!!



Juliana Souza - @jusouunic

One of the courses that I most learned from was the one taught by teacher Priscila. I have a huge admiration for her and her work. I admire her competency, bubblyness, excellent didactic, and intelligence. I strongly recommend her course, it's truly worth it!



Carolina

The course was wonderful with this sweet group. When the team makes you smile, puts you at ease, everything flows... things become easier to learn when there is love, union, we grow stronger when we feel special, loved. We go further when someone holds our hand and believe in us. This is what my experience was you, Priscila Iwama, and your team. Thank you.



Marcela Canella - @macanellabeauty

Besides teaching us, Pri support us throughout life. I attended her course in February and I still have her assistance and concern to this day. She's always willing to help us, answer our questions, and to find ways to make us feel confident and to persist! She's not only a terrific professional but also an extraordinary human being!



MICROBLADING THE FIRST

“With a unique workload, targeted classes, and a certificate, this course will boost your career. You will leave my classes with a stronger conceptual foundation in microblading, fine-tuned analytical skills, and a new mindset when talking about transforming our world through beauty.”

Priscila Iwama

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